

Essential Characteristics of the Army Profession

HONORABLE SERVICE



OUR NOBLE CALLING TO SERVICE AND SACRIFICE

MILITARY EXPERTISE



OUR ETHICAL APPLICATION OF LANDPOWER

TRUST



THE BEDROCK OF OUR PROFESSION

STEWARDSHIP OF THE PROFESSION



OUR LONG-TERM RESPONSIBILITY

ESPRIT DE CORPS



OUR WINNING SPIRIT

Trust among Leaders, Peers, and Subordinates
Trust between Soldiers and Army Civilians
Trust in the Army by Army Professionals and their Families
Trust between the Army and the American People

Loyalty • Duty • Respect • Selfless Service • Honor • Integrity • Personal Courage
The Army Ethic – The Heart of the Army

AMERICA'S ARMY OUR PROFESSION



U.S. ARMY

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